



THE DOMINION
INSTITUTE

For Immediate Release

June 27, 2008

DOMINION INSTITUTE WELCOMES NEW EXECUTIVE DIRECTOR

Toronto, June 27, 2008 – The Dominion Institute is pleased to announce the appointment of its new Executive Director, Marc Chalifoux. A native of Quebec, Chalifoux comes to the Dominion Institute with extensive experience in politics, communications and media relations.

“The Dominion Institute has aspired, since its inception in 1997, to be an organization led by young people working on behalf of young people” said Rudyard Griffiths, Co-founder of the Dominion Institute and outgoing Executive Director. “Marc has an articulate and clear vision of the Institute’s mission and an impressive set of skills to translate our larger goals and objectives into concrete projects that will encourage young people to connect with Canada’s past and appreciate the values and institutions of Canadian citizenship.”

Marc Chalifoux, aged 28, worked in federal politics for over three years, most recently as Executive Assistant to Michael Ignatieff, Deputy Leader of the Official Opposition. He recently completed a Master of Science in Politics and Communication at the London School of Economics and Political Science, where he received a Chevening Award from the British Council, which recognizes young leaders of tomorrow.

“Through its unique approach and innovative programs, the Dominion Institute has stimulated conversation across the country and across generations on the issues that bind Canadians together,” said Marc Chalifoux, the Institute’s new Executive Director. “I look forward to building on this record of success and ensuring that the Institute seizes new opportunities to widen this conversation to include more and more Canadians.”

More than one hundred applications were received by the Dominion Institute after its founding Executive Director, Rudyard Griffiths, announced that he was stepping down in February. Mr. Griffiths will remain on the organization’s Board of Governors. The Dominion Institute was founded in 1997 by Mr. Griffiths along with friends Michael Chong, M.P. for Wellington-Halton Hills and Erik Penz, a litigator with the law firm Macleod Dixon.

The Dominion Institute (www.dominion.ca) is a national charitable organization that promotes greater knowledge and appreciation of Canadian history and citizenship. The Institute operates with six full-time staff and \$1.6 million in annual revenues. Using ground-breaking public opinion research and innovative TV, new media and in-school programs, the Institute helps hundreds of thousands of Canadians connect in meaningful ways with the country’s history, shared citizenship and democratic institutions and values.

For more information please contact:

Marc Chalifoux
Executive Director
Dominion Institute
416.602.9721
marc@dominion.ca